



## **2025 LEADERSHIP INSTITUTE APPLICATION**

### **Overview:**

The National Home Delivery Association Foundation Leadership Institute develops future executives in the bulky goods, last mile logistics sector. The Leadership Institute's robust, relevant curriculum provides a well-rounded understanding of differing operational models, administrative knowledge, and leadership skills so that Leadership Institute graduates are prepared to be successful executives and leaders of their companies. Graduates are recognized by the NHDA Foundation as "NHDA Fellows" and by High Point University with a Continuing Education Certificate.

The NHDA Leadership Institute is a partnership with the High Point University Executive Education program. The program applies the Young Presidents Organization model of Executive Education run at Harvard University with its focus on applying the universal pillars of leadership. The 2026 Leadership Institute is a three-part series including sessions in March and May at High Point University and the closing session held in concurrence with the NHDA Forum in St. Louis, MO in July.

The academic elements of the Leadership Institute are led by Dr. Daniel Hall, Dean of the Phillips School of Business, supported by select faculty from High Point University's Phillips School of Business and leading experts from the industry. Each session includes industry experts that focus on building an understanding of the complex operational challenges facing the bulky goods, last mile industry. Participants learn how to apply the principles of leadership to the challenges their organizations face.

The class is limited to 21 participants selected from a nominated pool of NHDA member companies and associate members. Full participation is important to gain the full benefits of the program so each class member should be prepared to be fully present during each session. Tuition is \$7,500.00, which covers all expenses, except travel, associated with the class year. These include program facilitation, program course materials, overnight hotel accommodations, meals, and registration for the 2026 NHDA Annual Forum where they will be recognized for the successful completion of the Leadership Institute.

The NHDA Foundation offers a limited number of Scholarship Awards used to provide tuition assistance to incoming class members. Scholarship support is based on an applicant's needs and the funds available.

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## Important Dates:

- Application Period – September 1, 2025, to November 30, 2025
- Application Decision Date – December 15, 2025
- Tuition Due – February 1, 2026
- Session 1 – Monday, March 23rd (5:00 PM) to Wednesday, March 25<sup>th</sup> (1:00 PM)  
High Point University – High Point, NC
- Session 2 – Tuesday, May 12<sup>th</sup> (5:00 PM) to Thursday, May 14<sup>th</sup> (1:00 PM)  
High Point University – High Point, NC
- Session 3 – Sunday, July 19<sup>th</sup> (9:00 AM) to Monday, July 20<sup>th</sup> (12:00 PM)  
The Four Seasons Hotel, St. Louis, MO. The session wraps up with the presentation of awards at the 2025 Forum Kickoff luncheon.

## Tuition and Scholarships:

Tuition: \$7,500

Tuition covers all expenses, except travel, associated with the class year. These include program facilitation, program course materials, overnight hotel accommodations and meals. Class members also receive one complimentary registration for the 2026 NHDA Annual Forum where they will be recognized for their successful completion of the program. Tuition payments are due in full by February 1, 2025.

The NHDA Foundation offers a limited number of Scholarship Awards used to provide tuition assistance to incoming class members. Scholarship support is based on an applicant's needs and the funds available. Requests for tuition assistance may be submitted toward the end of this application.

A request for assistance for tuition does not influence the decision of the Selection Committee. Every request will receive a confidential, thorough assessment and every effort will be made to support individuals who cannot otherwise afford the tuition. Awards generally do not exceed 50% of the full tuition amount.

## Instructions:

- Please fill out the entire application below.
- Send your completed application to [blecos@nationalhomedeliveryassociation.org](mailto:blecos@nationalhomedeliveryassociation.org)



| A. Attendee Application Information  |  |          |
|--|--|----------|
| Name (Last, First, MI)   |  |          |
| Home Address   |  |          |
| City   | State  | ZIP code |
| Mobile Number  | Personal Email Address   |          |
| Company Name and Title   |  |          |
| Work Address   |  |          |
| City   | State  | ZIP code |
| Work Number  | Work Email Address   |          |
| B. General Information   |  |          |
| <i>To create a diverse and inclusive environment, we want to create a space for all leaders to learn and connect. If you have a disability and need accommodations to participate in the program, please consider informing us of the support you need. (Optional)</i> |  |          |
| <b>What sector do you work in?</b><br><b>Check one</b>   | <input type="checkbox"/> Home Delivery Logistics Company<br><input type="checkbox"/> Profession Services Company<br><input type="checkbox"/> Technology Company<br><input type="checkbox"/> Independent Contractor to the Segment  |          |
| <b>To help us understand your background and experience, what statement(s) most closely relate to your leadership experience?</b>  | <input type="checkbox"/> The CEO / President / COO of my organization<br><input type="checkbox"/> A C-suite leader, but not the CEO / President/COO of my organization<br><input type="checkbox"/> New to a senior position within my organization within the last year<br><input type="checkbox"/> Founder or top executive of a small business<br><input type="checkbox"/> Senior leader in the Legal, Risk Management, Technology, or Logistics sectors<br><input type="checkbox"/> Other |          |
| <b>How many direct reports do you have in your current position?</b>   |  |          |



Please list any for-profit or non-profit or community organization Boards or leadership positions you currently serve on, including leadership roles and dates of services:

What do you hope to gain from your NHDA Leadership Institute Experience? (200 word limit)

The Leadership Institute experience is enriched by diverse people, experiences, and ideas. Please tell us how your professional, cultural, and economic background would enrich and contribute to the diversity of thought in the NHDA community. (150 word limit)

| Additional Information   |  |
|--|--|
| Do you require tuition assistance? If yes, please tell us the amount of assistance you are requesting:   |  |
| Circumstances that should be considered in your request for tuition assistance if applicable:  |  |
| Have you reviewed the dates for the program year?<br><input type="checkbox"/> Yes<br><input type="checkbox"/> No   | To which email address should the NHDA Foundation send your notification letter?<br><input type="checkbox"/> Home<br><input type="checkbox"/> Work |
| If selected, do your professional and personal obligations enable you to commit to full participation in the Leadership Institute?<br><input type="checkbox"/> Yes <input type="checkbox"/> No |  |

By submitting the application, you confirm the following statement:

I have read the above and understand the commitment involved in NHDA Foundation Leadership Institute program. I affirm that all the information listed on this application is true. I understand that it is my responsibility to update the NHDA if any of this information changes and that the NHDA Foundation reserves the right to withdraw acceptance due to changes in information stated in this application.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_