



# NHDA 2025 Leadership Retreat Agenda

## January 26<sup>th</sup> to 29<sup>th</sup>, 2025

### Casa Marina Resort, Key West, FL

## Sunday – January 26

5:00 PM to 7:00 PM

### Retreat Welcome Reception\*

**Location: Flagler Lawn**

Networking reception and NFL Championship game viewing featuring hand rolled cigars

## Monday – January 27

9:00 AM to 11:30 AM

### NHDA Board of Directors Meeting

**Location: Grand Ballroom**

Open to members of the NHDA. Focus: IC Accelerator Update

4:00 PM to 5:30 PM

### Ceviche Networking Reception\*

**Location: Grand Ballroom Patio and Lawn**

*Join us for a taste of the Conch Republic before heading out to your private dinners in Key West.*

## Tuesday – January 28

### LEADERSHIP SESSION #1

9:00 AM to 12:00 PM

**Location: Grand Ballroom**

### Regulatory & Legislative Trend: A Post-election Analysis

**Bob Cusack, Former Managing Editor, *The Hill***

*Cusack has covered policy and politics in DC for more than 15 years. Through the years, he has developed a keen understanding and institutional knowledge of the behind-the-scenes happenings on Capitol Hill, K Street, and the White House. His evenhanded perspective on the agendas, milestones, and power plays that shape the American political landscape is unrivaled. He regularly appears as a political analyst on FOX, CNN, CSPAN, MSNBC, ABC, as well as Focus Washington with Chuck Conconi.*

### Trends Impacting 3PLs & Final Mile

**Evan Armstrong, CEO, Armstrong & Associates**

*Evan has over 30 years of experience in supply chain management. As President of Armstrong & Associates, Inc., he oversees market research initiatives and provides consulting services to supply chain participants in the following areas: business planning, logistics outsourcing, mergers and acquisitions, market analysis and benchmarking, logistics operations and pricing benchmarking, transportation management, and supply*



*chain systems evaluation and selection. Evan has contributed to articles in the Wall Street Journal, Bloomberg, Financial Times, Economist, Forbes, Industry Week, New York Times, Crain's Chicago Business, Milwaukee Journal Sentinel, and dozens of industry publications.*

**C-Suite Roundtable: An open discussion on the frontline issues facing final mile bulky goods delivery.  
Emily Phillips, President – National Home Delivery Association**

*Afternoon off to explore, go on excursions and de-stress*

**6:00 PM to 9:30 PM**

**Beachfront Reception and Dinner with Entertainment\***

**Location: East Beach**

*Orlando Mendez, aka "The Cuban Cowboy," was born and raised in Miami, FL. He is a second-generation Cuban American who found a love for country music at an early age. After graduating from the University of Florida, Orlando began to write and sing his longtime passion: country music. In 2022, Orlando auditioned for season 22 of "The Voice" and was awarded a unanimous, four-chair turn by the coaches on the panel: Blake Shelton, John Legend, Gwen Stefani and Camila Cabello. He was heralded for his unique voice and powerful stage presence and featured in three performances on the show. He brings the vibrancy and energy of his background to the truth and simplicity of country music.*

## Wednesday – January 29

### LEADERSHIP SESSION #2\*

**9:00 AM to 10:00 AM**

**Continental Breakfast\***

**Location: Grand Ballroom**

**10:00 AM to 11:30 AM**

**Keynote Speaker -- Christine Cashen\***

**Location: Grand Ballroom**

*One of the world's most sought-after business humorists, Christine delivers a fast-paced, uproarious program brimming with memorable quips and relevant content that helps audiences spark new and innovative ideas, manage conflict, reduce stress, energize employees, achieve self-improvement, and get and stay motivated. A National Speakers Association CPAE Speaker Hall of Fame® inductee, she also authored *The Good Stuff: Quips & Tips on Life, Love, Work and Happiness*, named motivational book of the year by the Next Generation Indie Book Awards.*

**11:30 AM to 12:00 PM**

**Leadership Retreat Wrap-up: Emily Phillips**

*Afternoon off to explore, go on excursions and de-stress. Open dining with on or off resort options*

**\*Open to Guests**