



Annual Forum
Intercontinental Hotel, San Diego
August 1-4, 2021

Sunday – August 1, 2021

5:00 PM to 8:00 PM: FORUM Welcome Reception (Layover Terrace)
Come and connect with industry associates and friends at the opening networking event for the FORUM.

Monday – August 2, 2021

9:00 AM to Noon: NHDA Board of Directors Meeting (Embarcadero Meeting Room)
(Open to members of the NHDA)

General Session (Bayview Ballroom)

1:00 PM to 1:15 PM: FORUM Welcome:

Don Staniszewski, President -- National Home Delivery Association

1:15 to 2:15: Kickoff keynote: Lt. General Russel L. Honoré (Ret.)

Leadership Expert, Safety & Global Preparedness Authority

Lt. Gen. Russel L. Honoré helps organizations develop a culture of preparedness and initiates a mindset of problem-solving using strategies that create take-charge leaders. As the commander of Joint Task Force Katrina, LTG Honoré became known as “The Category 5 Gen.” for his striking leadership style in coordinating relief efforts in post-hurricane New Orleans. An American hero who helped a city recover from catastrophe, Lt. General Russel L. Honoré, USA (Ret.) shares his bold leadership approach with organizations to help them prepare for the challenges of tomorrow.

2:30 PM to 3:45 PM: Response & Recovery: Lessons learned from the pandemic

The pandemic was the largest disruption to the segment ever. What lessons were learned and how can they be applied to increase resiliency in the future.

Scott Ramsey, Chairman of the Board -- 98Ventures (Moderator)

Matt Grimm, President -- Vanliner Insurance

Wendy Greenland, President & CEO -- Openforce

Bill Zenk, Principal & Practice Leader -- TrueNorth Companies

Rob Davis, President & CEO -- Diakon Logistics

Spencer Tenney, President & CEO -- The Tenney Group

4:00 PM to 5:15 PM: The Changing Regulatory & Legal Environment on the IC Home Delivery Model

Prop 22, AB5, the new administration and the pandemic will impact the regulatory & legislative landscape and require new strategies. The panel of experts share counsel on what to expect and how to adapt.

Paul Mello, Partner & NHDA Outside General Counsel -- Hanson Bridgett (Moderator)

Greg Feary, President & Managing Partner -- Scopelitis, Garvin, Light, Hanson & Feary

Adam Lounsbury, Partner & NHDA Risk Management Council Co-chair -- Jackson Lewis, PLC

Bob Fatovic, EVP & Chief Legal Officer & Corp Secretary, Legal Services – Ryder Systems

5:30 to 8:00 PM – The Sponsors' Reception (Del Frisco's Double Eagle Steakhouse)

The outstanding networking event in appreciation of the NHDA FORUM sponsors will be held at Del Frisco's, located at historic Lane Field, in North Embarcadero, and anchoring the waterfront InterContinental San Diego.



Tuesday – August 3, 2021

8:00 AM to 10:30: Breakout Session – Focus on assembly and installation (Embarcadero Meeting Room)

Topics for discussion include leveraging and incorporating assembly companies into your operations; how to accept the business you turn away due to complex assembly needs; and sourcing reputable assembly companies for your business.

Mike Giaccone, President & CEO – Assemblers Inc. (Moderator)

General Session (Bayview Ballroom)

8:00 AM to 9:10: Sustainability -- The Arrival of Electric Vehicles:

Sustainability is demanded by consumers, required by clients, and presents new approaches to operations. Electric vehicles are a critical strategy and will be here sooner than you think.

Emily Phillips, Vice President for Advanced Solutions -- XPO Last Mile (Moderator)

David Peterson, Director of Fleet Solutions – ChargePoint

Eric Reynolds, Senior Director of Channel Sales – Proterra Powered

9:20 to 10:30: The Technology Roundtable:

Technology plays a key role in supporting continuity of operations. Chief technology officers from leading platforms will outline how the technology in your operations can help meet the changing expectations of customers and to protect against future business interruptions.

Janet Vito, Vice President, Uship (Moderator)

Larry Klein, Vice President of Logistics -- Bringg Delivery Technology

Wayne Sadin, Transformational CIO, CTO, CDO & Board Advisor

10:40 AM to 11:50 AM: Developing, Retaining & Recruiting Talent from Within

Recruiting, developing, and retaining talent within your organization is essential for staying competitive. Doing it well requires a broad approach encompassing corporate culture, educational advancement, and career growth.

Betty Marek, Senior Vice President -- UST Select (Moderator)

Nancy Eberhardt, President & CEO, Pathwise Partners

LaQuenta Jacobs, Chief Diversity Officer, XPO Logistics

Kimberly Kelly, Director of Client Services – Employee Benefits, TrueNorth Companies

12:00 to 1:00 PM: Keynote Address – Shannon Huffman Polson

Shannon Huffman Polson was one of the Army's first female attack helicopter pilots and one of the first women to climb Denali. She went on to apply her leadership skills in the corporate world for Microsoft and Guidant. After her experience in the military and the boardroom, she decided to interview dozens of the top women in the military for a book called, "The Grit Factor: Courage, Resilience, and Leadership in the Most Male-Dominated Organization in the World."

Ms. Polson will share her story and provide unique insights on how to build grit and resilience in ourselves and our teams. Get lessons on leadership and life that will help you face fear, conquer failure, and connect to your core purpose from the courageous founder of The Grit Institute.

1:00 to 2:00 PM: Luncheon (Bayview Terrace)



Tuesday – August 3, 2021 (con't)

General Session (Bayview Ballroom)

Retail & Home Delivery Trends: How is the retail segment adapting to the market changes from 2020?

What are the lasting changes in buying trends, online shopping, and bricks & mortar stores that will shape residential delivery of heavy goods in 2021 and beyond? Industry leaders share their perspectives on these changes and the challenges that lay ahead.

2:15 to 3:00 PM -- Kickoff Speaker

Tom Schmitt, Chairman, President, and CEO of Forward Air

3:15 to 5:15 PM – The Retail Perspective Panel

Josh DeLay, Vice President, Final Mile Business Development -- J.B. Hunt (Moderator)

Steve Anderson, Executive Vice President of Operations -- Williams Sonoma

Shaun Cockerill, Executive Director of Local Delivery-- GE Appliances

Luisa Solana, Director, Large Product Fulfillment Operations – Best Buy

Pete Sorrentino, Vice President Delivery Operations & Logistics -- Bob's Discount Furniture

NHDA Pinnacle Awards Celebration

5:30 PM to 6:30 PM : NHDA Pinnacle Awards Reception (Bayview Terrace)

The Pinnacle Awards Reception opens an evening of celebration and comradery with your industry peers to start the annual awards dinner.

6:30 PM to 8:30 PM : NHDA Pinnacle Awards Dinner (Bayview Ballroom)

The annual NHDA Pinnacle Awards Dinner is a terrific evening of fine dining and fellowship to recognize our industry's Frontline Workers and industry trailblazers Patrick Cory, Richard Purnell, and Dennis Munson for their contributions to the home delivery industry.

Host: Geoff Chasin, Cardinal Logistics

Wednesday – August 4, 2021

7:00 AM to 10:00 AM: The Enterprise Networking Breakfast (Layover Terrace)

Presented by Enterprise Truck Rentals, the breakfast is a great chance to connect with colleagues, do a little business, and catch a bite to eat before heading to the airport.

Hosted by Jesse Richardson and Michael Pugh